

VALIDATED LISTENING ASSESSMENT

The Listening Profile™ is a scientifically validated, proprietary cognitive assessment that measures what information individuals naturally listen 'to' and 'for' and what they might unintentionally filter out while conversing with others.

This simple 8-12 minute, 10-question assessment is the preliminary foundation for the full Listening Intelligence™ Experience, where you'll unlock powerful insights and cultivate transformative skills to drive measurable and actionable improvements. This will immediately empower leadership, build stronger teams, and enhance overall organizational communications.

THE LISTENING INTELLIGENCE™ EXPERIENCE

Take your Listening Intelligence™ (LQ™) and understanding to the next level! Neuroscience-based with immediate observable results, the LIFT™ (Listening Intelligence for Leaders and Teams) learning experience addresses the challenges of poor listening head-on, providing you with practical and tactical skills to consciously adapt your processes in real-time.

PART 1: UNDERSTANDING OUR PERSONAL LISTENING HABITS

Discover the power of your unique listening profile and how it shapes what you naturally listen 'to' and 'for'—and what might slip past—across different situations.

- The Four Listening Habits | What habit is the easiest to listen to and why
- Listening Profile | Examine your personal listening filters, preferences, and habits
- The Science | Explore the brain science behind what distracts you from really listening
- Tools for Success | Apply and thrive with tools that turn training into lasting impact

PART 2: RECOGNIZING THE LISTENING HABITS OF OTHERS

Read the room with intention—let physical and verbal cues guide your message, helping you build bridges of understanding and achieve the best outcomes in every interaction.

- Review | 3 Pillars of Listening Intelligence™ (LQ™)
- Observation | Recognize how the listening habits of others are different from your own
- Collaborative Environments | Explore the cognitive diversity in group settings and how it impacts listening (opportunities & challenges)
- Discovery | Uncover how team listening habits impact strategy and decision-making

PART 3: ADAPTATION & ALIGNMENT

Refine your delivery—apply the SCAN™ Model to real-life scenarios and demonstrate the power of Listening Intelligence™.

- Navigation | Explore the role questions play when listening and uncover the listening habits of others
- Application | Apply the SCAN™ Model (Sense, Connect, Adjust, Navigate) to real-life situations
- Empowerment | Assess the responsibility and commitment of Listening Intelligence™ (LQ™)
- Implementation | Take your learnings into all facets of life

TAILORED DELIVERY

Our experts ensure every connection is tailored to your environment & needs.



In-Person

Timeframe

LISTENING INTELLIGENCE™

FOR LEADERS AND TEAMS (LIFT™)

If your clear, impactful communications are the driving force behind your team's success, then *Listening Intelligence™ for Leaders and Teams* isn't just a development tool—it's a game changer. Elevate productivity, strengthen leadership, and transform the way your organization listens, learns, and leads!



91% of surveyed employees think their leaders lack communication skills.



Teams lose the equivalent of **nearly an entire workday (7.4 hours)** each week to poor communication.

LISTENING INTELLIGENCE™ (LQ™) SPARKS LASTING TRANSFORMATION WITH A FRESH, HANDS-ON APPROACH—BRINGING LISTENING CONCEPTS TO LIFE IN REAL TIME

WHO	WHY	IMPACT
Leaders and Senior Executives	Fostering a culture of listening makes employees feel heard, valued, and motivated—enhancing their productivity	Leaders will hone their skills, helping them to lead with empathy, inspire diverse teams, and cultivate a workplace where everyone thrives
Mid-level or emerging managers	When managers truly listen, teams feel respected, collaboration flows, tasks become more efficient, and discovery for innovative solutions increases	Managers will empower teams to collaborate with confidence, reducing stress while saving time and optimizing resources
Individual contributors and teams	Listening is the key to connection! When we understand each other, we work better together!	Individuals will gain strengthened relationships, improving collaboration and creating a more supportive connected workplace (retention!)